

# Paige Rider

## Social Media Videographer

484-935-2227  
pcrider117@gmail.com  
Riderfilmz.com

### Professional Experience

#### Owner

Rider Filmz

December 2020 - Present

- Freelance Videographer and Photographer specializing in sports and athletic content.
- Gymnastics, Cheerleading, football, baseball, Ice hockey, basketball, Boxing.

#### Social Media Intern

Philadelphia Union Academy

September 2024 - Present

- Assist in engaging and visually appealing content for Social media. (Videos, photos and graphics)
- Record, Clip and edit footage for highlights.
- Take and edit action photos.
- Create Graphics for Social Media updates and YouTube Live streams.
- Set up and monitor Livestreams using YouTube and Spiideo.
- Work closely with team leads and collaborate on posts.

#### Social Media Intern

High Point Rockers and Lancaster Stormers

April 2024 - August 2024

- Support the High Point Rockers' social media presence by creating engaging content for various platforms. Interact with fans online, fostering a sense of community and excitement.
- Monitor social media accounts for trends and opportunities to optimize content and engagement.
- collaborate with marketing and communications teams to ensure brand consistency.
- View and analyze regular analytics reports to track performance and identify areas for improvement in social media.

#### Videographer and Content Creator

Elite Edge

December 2022 - August 2023

- Filmed and Edited vertical videos for Social Media.
- Conducted weekly interviews.
- Captured and edited photographs.
- Discussed Creative needs for Client

### About Me

Creative sports videographer and social media content creator with a passion for capturing dynamic moments. Proficient in video editing, storytelling, and leveraging social platforms to engage audiences. Eager to contribute dynamic visuals that enhance teams' and organizations' social media platforms.

### Education

#### Bachelor of Science in Strategic Communication: Social Media Management

### Volunteer Work

#### Cheerleading Videographer

August 2023 - Present

- CUSA Championship 2023
- Attended practices and football games

#### Academic Integration

August 2023 - Present

- Social media videographer for Liberty University's gymnastics team, contributing dynamic content as part of the academic integration program.
- Filmed Liberty University's D1 Mens Ice Hockey team

### Skills

Project Management  
Collaboration skills  
Keen eye for trends  
Communication skills  
Adaptability  
Creativity

### Software

Premiere Pro  
Illustrator  
Indesign  
Photoshop  
Lightroom